



Janos Fly Fishing Youth Camp  
Ketelsen Ranch Ltd operating und HI Rossburn – 9 Finger Ranch  
Rossburn, Box 24, MB, R0J 1V0  
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March 22, 2018

To:  
Dave Juce  
Hamiota

Hello!

We are in the midst of organizing our 2<sup>nd</sup> Annual Camp happening in Rossburn, MB from May 21<sup>st</sup> to 24<sup>th</sup>. The 9 Finger Ranch will host 16 youth between 10 and 15 years old along with volunteers and all the fly fishing experts teaching these kids. This camp is, as far as we know, the only one of its kind happening in Manitoba!

**We are hereby asking you to financially support our 2018 Janos Fly Fishing Youth Camp.**

#### **Our Goal?**

- Repeat the outstanding success from the May 2017 camp.
- Shape new fly fishing enthusiasts (youth as parents).
- Offer character building, commitment and life-long bond opportunities.
- Introduce Fly-Fishing at a low cost to the youth participants.
- Teach youth to care for our environment.
- Increase youth participants' self-esteem and self-confidence.
- Prepare youth for the competition level and potential opportunities to travel.

#### **Our Motivation?**

- Educating youth to understand the dynamic and the importance of the fly fishing industry to our area, so they will take care and support our lakes.
- Furthering the Youth Fly Fishing Education with the goal of creating longstanding enthusiastic supporters of fly-fishing, its lakes, the up-keep and the conservation efforts.
- Emphasizing that the Parkland region is recognized as World Fly Fishing Destination to locals.
- Growing the Parkland Fly-Fishing tourism industry one youth/parent at a time and with it the growth for all other directly and indirectly related industries.

#### **Our Ways?**

- Supply an internationally accredited Youth Coach from Scotland as Head Coach, MB Fly Fishers as assistants and volunteers to make the camp experience a success.
- Offer our hostel as base camp.
- Offer 3 nutritious meals and snacks per day.
- Offer casting, fly-tying, boating safety, conservation and fishing knowledge.
- Offer 3 days of fishing with the experts (at Patterson Lake, weather permitting), boats supplied.



~ Janos Fly Fishing Youth Camp is dedicated to the memory of Janos Boda, who left it to us to fulfill his dream. ~





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### Our Challenge?

- Last year’s edition was made possible by a grant from the Manitoba Fish and Wildlife Enhancement Fund and our volunteers; and
- While our camp is valued at over \$20,000; and
- We have applied for the same grant, but learnt that we will not get the same amount of support; and
- Each participant pays \$100 to attend (last year it was free),
- We are still short \$275 per child.

### Your Opportunity – our Plea

**Sponsor one (or more) participant! With each \$275 donated, you support one Youth to attend this unique camp.**

### Your Motivation?

- Knowing that you are helping a youth grow their capacity of becoming a responsible, nature loving adult.
- Knowing that you will be part of growing the sport of Fly Fishing and its economic opportunities waiting to be captured.
- Your business will be highlighted in every official publication we will make:
  - in the newspaper through press releases and ads;
  - on the 9 Finger Ranch website;
  - posts on Facebook;
  - blog posts...
- Your business name will be on t-shirts that will be given to each participant.
- Your business name will be on posters thanking all the sponsors at the camp base and if we are allowed, at the lake.
- You will be matched with the sponsored youth and will receive a special souvenir to use in your business space.
- Meet all the participants, their parents and our experts on May 21<sup>st</sup>. Don’t forget to bring your business cards, you just never know. 😊

**We would love to have you onboard and hooked up with a child (puns totally intended).**

Can’t commit to \$275 but want to help? We are always accepting any donation going towards this camp.

Ready to help us? Ready to sponsor a child and be their hero? I will contact you again between April 1<sup>st</sup> and April 15<sup>th</sup>, 2018. Until then any additional questions can be sent to me, Ilse Ketelsen, organizer at 204-859-2497(h), 204-859-0277(c) or by email at [ninefingerranch@hotmail.com](mailto:ninefingerranch@hotmail.com).

We, the organizer and everyone participating at this camp, thank you for your anticipated generosity!

Thank you,

Ilse Ketelsen, organizer

Janos Fly Fishing Youth Camp

- And -

All the participants, young and young at heart



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